

# 2013 Editorial Calendar

Issue #	Issue Date	Ad Close	Material Close	On Sale Starts	Editorial Highlight
289	14-Jan	14-Dec	21-Dec	3-Jan	Health and Beauty Special
290	21-Jan	21-Dec	28-Dec	10-Jan	Best of the Golden Globes
291	28-Jan	28-Dec	4-Jan	17-Jan	Golden Globes
<b>SP</b>		<b>14-Dec</b>	<b>21-Dec</b>	<b>21-Jan</b>	<b>The Queen's Year Ahead Special</b>
292	4-Feb	4-Jan	11-Jan	24-Jan	Beauty of the Golden Globes
293	11-Feb	11-Jan	18-Jan	31-Jan	Valentine's Day Gift Guide/Jewellery
294	18-Feb	18-Jan	25-Jan	7-Feb	Best Celebrity Couples
295	25-Feb	25-Jan	1-Feb	14-Feb	Grammy Awards
296	4-Mar	1-Feb	8-Feb	21-Feb	Best Moments of the Oscars
<b>SP</b>		<b>18-Jan</b>	<b>25-Jan</b>	<b>25-Feb</b>	<b>Celebrity Wedding Special</b>
297	11-Mar	8-Feb	15-Feb	28-Feb	Academy Awards
298	18-Mar	15-Feb	22-Feb	7-Mar	Oscar Beauty/CSA Awards
299	25-Mar	22-Feb	1-Mar	14-Mar	Most Eligible Royals
<b>300</b>	<b>8-Apr</b>	<b>1-Mar</b>	<b>8-Mar</b>	<b>21-Mar</b>	<b>Travel - The Best of Canada</b>
<b>SP</b>		<b>8-Mar</b>	<b>15-Mar</b>	<b>28-Mar</b>	<b>Red-Carpet Special</b>
301	15-Apr	8-Mar	15-Mar	4-Apr	Spring Beauty Spree
302	22-Apr	22-Mar	29-Mar	11-Apr	Hollywood Dynasties
303	29-Apr	29-Mar	4-Apr	18-Apr	Celebrity Hair Trends
304	6-May	4-Apr	12-Apr	25-Apr	Juno Awards/Celebrity Babies
305	13-May	12-Apr	19-Apr	2-May	Fragrance/Mother's Day Gift Guide
<b>306</b>	<b>27-May</b>	<b>19-Apr</b>	<b>26-Apr</b>	<b>9-May</b>	<b>Canada's Most Beautiful</b>
<b>SP</b>		<b>12-Apr</b>	<b>19-Apr</b>	<b>20-May</b>	<b>Celebrity Beauty Special</b>
307	3-Jun	3-May	10-May	23-May	Cannes Film Festival
308	10-Jun	10-May	17-May	30-May	The Age Issue
309	17-Jun	17-May	24-May	6-Jun	Hollywood's Best Bodies/Father's Day Gift Guide
310	24-Jun	24-May	31-May	13-Jun	Dashing Celebrity Dads
<b>311</b>	<b>8-Jul</b>	<b>31-May</b>	<b>7-Jun</b>	<b>20-Jun</b>	<b>Summer Beauty Special</b>

Double Issue - On newsstands for 2 consecutive weeks  
Special Issue



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<b>SP</b>		<b>24-May</b>	<b>31-May</b>	<b>2-Jul</b>	<b>The BIG Black Book</b>
312	15-Jul	14-Jun	21-Jun	4-Jul	Celebrity Cottage Life
313	22-Jul	21-Jun	28-Jun	11-Jul	Summer Shape Issue
314	29-Jul	28-Jun	5-Jul	18-Jul	Celebrity "Brands"
<b>315</b>	<b>12-Aug</b>	<b>5-Jul</b>	<b>12-Jul</b>	<b>25-Jul</b>	<b>Eligible Bachelors</b>
<b>SP</b>		<b>28-Jun</b>	<b>5-Jul</b>	<b>5-Aug</b>	<b>Celebrity Homes Special</b>
316	19-Aug	19-Jul	26-Jul	8-Aug	Hollywood Moms/Back-to-School
317	26-Aug	26-Jul	2-Aug	15-Aug	Fall TV Preview
<b>318</b>	<b>9-Sep</b>	<b>2-Aug</b>	<b>9-Aug</b>	<b>22-Aug</b>	<b>Fall Shopping Special</b>
<b>SP</b>		<b>9-Aug</b>	<b>16-Aug</b>	<b>29-Aug</b>	<b>Fall Style Special</b>
319	16-Sep	16-Aug	23-Aug	5-Sep	Fall Beauty Special
320	23-Sep	23-Aug	30-Aug	12-Sep	tiff
321	30-Sep	30-Aug	6-Sep	19-Sep	tiff Wrap-up
322	7-Oct	6-Sep	13-Sep	26-Sep	Hello's Best Dressed
<b>323</b>	<b>21-Oct</b>	<b>20-Sep</b>	<b>27-Sep</b>	<b>3-Oct</b>	<b>Breast Cancer Awareness</b>
<b>SP</b>		<b>30-Aug</b>	<b>6-Sep</b>	<b>7-Oct</b>	<b>Retro Style Special</b>
324	28-Oct	27-Sep	4-Oct	17-Oct	Music Special
325	4-Nov	4-Oct	11-Oct	24-Oct	International Fashion Week Round Up
326	11-Nov	11-Oct	18-Oct	31-Oct	Toronto Fashion Week
<b>SP</b>		<b>27-Sep</b>	<b>4-Oct</b>	<b>4-Nov</b>	<b>Royal Women Special</b>
327	18-Nov	18-Oct	25-Oct	7-Nov	Holiday Hair/Winter Getaways
328	25-Nov	25-Oct	1-Nov	14-Nov	Fragrance/Jewellery/Watches
329	2-Dec	1-Nov	8-Nov	21-Nov	Holiday Gift Guide
330	9-Dec	8-Nov	15-Nov	28-Nov	Holiday Gift Guide/Hello 2014 Pull-out Calendar
<b>SP</b>		<b>25-Oct</b>	<b>1-Nov</b>	<b>2-Dec</b>	<b>Year in Pictures Special</b>
331	16-Dec	15-Nov	22-Nov	5-Dec	The Year's Most Stylish & Winter Entertainment Special
<b>332</b>	<b>6-Jan</b>	<b>22-Nov</b>	<b>29-Nov</b>	<b>12-Dec</b>	<b>Year In Review (Triple)</b>

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**Triple Issue - On newsstands for 3 consecutive weeks**  
**Special Issue**

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Photos courtesy of George Pimentel Photography.

